

# WE ARE LOOKING FOR B2B SALES SPECIALISTS!

Mindhatch is looking to expand its team and turbocharge its impact by hiring one or more part-time B2B Sales Specialists for an initial 4-month contract. Mindhatch helps companies and organizations create the conditions for innovation and creativity to thrive through: Design Thinking, Organizational Improv<sup>™</sup>, Innovation Facilitation, and Diversity & Inclusion.

# **B2B SALES SPECIALISTS**



Mindhatch is looking to expand its team and turbocharge its impact by hiring multiple part-time B2B Sales Specialists for an initial 4-month contract, which ideally would develop into a full-time or long-term contract based on mutual fit .

Mindhatch helps companies and organizations create the conditions for innovation and creativity to thrive through: **Design Thinking, Organizational Improv™, Innovation Facilitation, and Diversity & Inclusion**. We have a strong track record of growth in our 7 years in business, having worked regularly with medium and large corporations and nonprofits who have a strong desire to solve problems creatively, significant interest in their people and culture, and understand the value of bringing in outside expertise.

### About Mindhatch

- We believe that all work is human-centered and that people are your business, which is why we help organizations put the human experience at the center of their thinking.
- We inspire, play, experiment, and take a "yes and" approach to everything we do. At our core, we are born testers of assumptions, lovers of the counterintuitive, and embracers of change.
- We are one of the rare firms that are equal parts business and creativity, strategically balancing real-world requirements with "what if" possibilities.
- We are dedicated to creating equitable and inclusive work cultures where the difference is viewed as the asset that it is, where all voices are welcome, and—as a direct result—businesses and individuals thrive.

We are headquartered in Seattle, WA but serve clients all over North America and are ready to serve globally. Learn more about our services at <u>www.mindhatchllc.com/services/</u>

The types of services you would be prospecting, qualifying, and generating leads for are:

- Workshops
  - Short (ex: 2-hours)
  - Full day
  - Multi-day
  - Extended series
- Consulting engagements
- Advisement and coaching

# **B2B SALES SPECIALISTS**



## Sales Specialist Duties & Responsibilities

- Generate and qualify leads via phone, email, and/or other methods
- Promote products/services to past customers and prospects
- Schedule client "intake" calls between client prospects and Mindhatch Founder & CEO
- Clearly identify the opportunity and customer needs prior to scheduling call with Mindhatch Founder & CEO
- Maintain a professional, authentic, and positive attitude and lead with a mindset of solving problems for the customer.
- Source and develop client referrals
- Track all activities within Mindhatch's CRM Tool
- Communicate regularly with Founder & CEO on results

## **Candidate Requirements & Qualifications**

- Deep personal and professional networks in some or all of the following areas: human resources, design, UX design, innovation, diversity and inclusion
- Excellent customer service and communication skills, both verbal and written
- Aptitude for negotiation and persuasion
- Highly motivated, determined, and target driven
- Expert in time management and personal organization
- Proven track record in the B2B sales environment a plus
- Ability to create and deliver client presentations
- Familiarity with BRM and CRM best practicesBachelor's degree preferred but may accept relevant experience
- May be located anywhere, but must be available to virtually meet with Founder and/or client prospects at times convenient to United States time zones, primarily 9am-5pm Pacific (PST).
- High degree of comfort using tools such as Google Drive, Zoom, and Pipedrive.
- Excellent English language skills; non-native speakers are welcome to apply.

### **Compensation Structure**:

Flexible. Will be finalized in collaboration with selected Sales Specialist(s), but may include a combination of flat fees and/or percentages at various milestone stages of the prospecting cycle.

### To Apply:

Send your resume and a brief statement of interest to **careers@mindhatchllc.com** no later than March 31. Select candidates will be contacted for an interview shortly thereafter.