



## Go Beyond the Fun and Games with Organizational Improv™

Improvisation is much more than a performance art: it’s increasingly used as a technique to cultivate the skills, mindsets, and behaviors that are essential to professional success. We use activities and concepts from improvisational comedy to help your team develop skills, work more creatively, collaborate across silos; and be authentic, empathetic, and humble leaders.

Our Organizational Improv™ offerings, led by seasoned improv trainers with deep business and organizational expertise, will get your team playing—and learning—like professionals. We go beyond the fun and games and use our facilitation skills to unveil actionable insights for improving how business goals

We can help you bring Organizational Improv™ into your organization in the following ways:

| SKILLS DEVELOPMENT + CULTURE CHANGE   | SPECIALIZED PROGRAMS   |
|---|--|
| <i>Customized, Experiential Workshops</i>   | <i>Capacity + Execution</i>  |
| <ul style="list-style-type: none"> <li>• Help your team become more creative and confident leaders through productive risk-taking, active listening, and impromptu communication.</li> <li>• Equip your team with better public speaking, presentation, and entrepreneurial skills.</li> <li>• Teach your team how to be more empathetic towards customers and deliver better, more authentic service.</li> <li>• Provide a unique professional development activity for a learning program or team retreat.</li> <li>• Create a social and fun opportunity for your team—not just another happy hour!</li> </ul> | <ul style="list-style-type: none"> <li>• Evaluate job candidates in a way that increases the likelihood of hiring the right people.</li> <li>• Enhance your customer research to ensure consumer insights are accurate and reliable—and therefore actionable.</li> </ul> |

### ORGANIZATIONAL IMPROV™

The application of activities, mindsets, and behaviors from improvisational comedy to the workplace to improve skills and culture, develop empathetic and creative leaders, and get better business results.



## WHAT OUR CLIENTS ARE SAYING

*“I highly recommend Coonor for any group seeking to shake off stress and foster creativity and collaboration.”*

*Toni Maschler, Immigration Attorney,  
Bromberg, Kohler Maya, & Maschler, PLLC*

**“Coonor was an excellent facilitator and consultant. Her workshops are a must for any team!”**

*Cynthia Kossally, Manager, Deloitte Consulting LLP*

“My folks thought [improv] was the best team-building exercise they’d ever done. We are a ‘yes, and’ team, thanks to Coonor.”

*Amy Storrow, Senior Advisor for Innovation, Department of State Educational and Cultural Affairs*

## WE’VE WORKED WITH

- Deloitte Consulting LLP
- U.S. Department of State
- Inter-American Development Bank
- U.S. Department of Defense
- Starbucks

## INSIGHTS FROM MINDHATCH

- Organizational Improv: A Creative Approach to Corporate Training
- 8 Ways to Convince Your Boss to Bring Improv to Work
- Improv(ise) Your Way to Better Ideation



### CONTACT US

Coonor Behal  
Founder + CEO

[coonoor@mindhatchllc.com](mailto:coonoor@mindhatchllc.com)

### GET #HATCHED

Monthly Newsletter  
FIVE THINGS Improv

### FOLLOW US



A woman- and minority-owned company