



Get the Best Ideas (and Results) with Innovation Facilitation

Getting employees and clients to think “outside of the box” and come to consensus on the path forward can be a challenge—especially when it matters the most. We use our expertise in workshop design, innovation, creative cultures, and facilitation to go beyond the usual structure of meetings and workshops. By designing a customized process and creating a safe environment, we facilitate better outcomes that everyone is passionate about.

We start with helping you refine your business objectives and desired outcomes, and then design and guide your team through a customized, dynamic journey that will unleash ideas, build consensus, and tap into the productive “groupmind” of creative collaboration.

We can help you with Innovation Facilitation in the following ways:

IDEATION + BRAINSTORMING

- Generate fresh, innovative ideas from your team for a specific business challenge or opportunity.
- Prioritize new ideas and decide strategic and actionable next steps.

INNOVATION STRATEGY + IMPLEMENTATION

- Add human-centered innovation capacity and expertise to an existing team.
- Have an expert in design research, design strategy, and service design help you gather and use actionable insights from customers.
- Develop low-cost prototypes of solutions and decide which ones are worth bringing to market.

Custom Facilitated Workshops



WHAT OUR CLIENTS ARE SAYING

“Coonor was able to lead and facilitate the discussion amongst the various stakeholders by designing and delivering engaging activities. The consensus she created was invaluable to our own design process, and the sessions themselves were fun and enjoyable.”

Scott Walzak, Executive Director & CEO, MakeDC Inc.

**“We should work
like this every day.”**

Mindhatch-facilitated workshop participant

“Coonor is an excellent facilitator. She effectively utilizes her creativity, improv training, and consulting background to design workshops and exercises that enable groups to arrive at decisions through innovative and interesting methods. Her facilitation style makes attendees feel comfortable while being challenged, which promotes brainstorming and ideation.”

*Samra Kasim, Senior Consultant,
Deloitte Consulting LLP*

WE'VE WORKED WITH

- Facebook
- MakeDC, Inc.
- Deloitte Consulting LLP

INSIGHTS FROM MINDHATCH

- Design Thinking: The Scientific Method for Innovation
- Improv(ise) Your Way to Better Ideation
- 4 Ways Empathy Can Help You Get Better Customer Insights



CONTACT US

Coonor Behal
Founder + CEO

coonoor@mindhatchllc.com
312.315.3379

GET #HATCHED

Monthly Newsletter
[FIVE THINGS Improv Game](#)

FOLLOW US



A woman- and minority-owned company